

Mrs. Mexico Meets Mother Egypt

By Nour Ibrahim

The ancient history of Egypt possesses vast prestige. Regarded as one of the most well known civilization in the world, sadly outsiders' perspective of the current Egypt is not a highly positive one with many misconceptions around it circulating around. These are the very misconceptions that Mrs. Mexico Universal 2016, Yezenia Navarro, wanted to debunk. Invited by IBIS (International Business & Investment Services) and the Egyptian Tourism Authority, Navarro decided to come visit and tour the Egypt's ancient civilization to show how beautiful and amazing our country really was.

Speaking of beautiful and amazing, the gorgeous human being Yezenia Navarro visited not only a number of hospitals, but also a few orphanages during her tour; anywhere she could possibly spread her limelight. She also toured along the ancient city of Luxor, Alexandria, Sahl Hashish, and, of course, the ancient Pyramids of Giza.

To add Egyptian glitz and glamour to her tour, Navarro did all that wearing stunning designs from Egypt's very own Sami Amin. She had this to say about the designer, "I was glad to wear Sami Amin Designs...I love the originality of the products, the quality, and I trust that it is a brand that has potential on an international level." Here that? She believes that these designs have potential on even an international level, and as a beauty queen, we'll take her word for it.

Fashion, in fact, is something she believes is becoming a universal language. She says that it is now becoming more common to take fashion back to our roots, hence priding our country and our identity in itself. She was even excited



Photographer: Jerome Elizaga
Retoucher: Salden Eltagonde
Makeup: Andrea Espinosa

to find similarities in both Mexican and Egyptian cultural vibes, in terms of both "family values and even the fashion aspect."

Alongside both her fashion and 'being an awesome person' career, she also happens to own an amazing foundation called "Queens Without Scars"; a foundation to support women who suffer from domestic abuse. In a country where this key issue is kept behind closed doors, the promotion of this foundation to the women of Egypt is more relevant than ever. On behalf of her organization, she had this to say about the women of the world,

"Because women have proven to be successful wherever they land, they deserve all the possible support. Women are now in all important posts; CEOs, artists, founders, designers, activists, working in all kinds of fields and proving to be successful wherever they wish. Adding to this their daily life duties being wives and mothers is enough reason to not make them suffer and deserve to be treated as queens. For me women empowerment is a keychain to have a sustainable development. If we have more women involved in politics, medicine, education, etc. we will have a more stable country. Education of girls in early ages is an important factor to fight against violence to women, girls and domestic violence."

Fit with a huge heart and a huge fashion sense, the highlight of her visit was definitely seeing her wear the gorgeous designs she wore by Sami Amin Design. We are proud and honoured to have such a person visit and promote our beautiful and historically rich country. She managed to prove that a trip to Egypt is not only safe, but also beautiful, mesmerizing, and most definitely in fashion.

