

FASHION NEWS



Mrs. Mexico Universal 2016 to Tour Egypt from September 18-24, 2016 to Visit Egyptian Charities and to Promote Egyptian Tourism.

Yezenia Navarro, Mrs. Mexico Universal 2016, who also holds the titles of Mrs. UN World Ambassador 2015, Mrs. Universe 1st runner up, 2014, and Mrs. Mexico 2014, visited Egypt last month to promote Egyptian tourism. During this tour, Navarro visited several Egyptian NGOs including Muwahadeen Orphanage in Alexandria, 57357 Hospital in Cairo, and Magdy Yacoub Hospital in Aswan, to put a smile on as many sick and orphaned Egyptian children's faces. During the promotional Egypt Tour, Mrs. Navarro dressed and accessorized by World-renowned Egyptian fashion designers, Bahig Hussein and Sami Amin.

Kenzo and H&M: A Celebration of Print, Femininity, and Playfulness for Women

KENZO's womenswear collection for H&M is a unique celebration of the brand's vibrant heritage, full of vivid prints, feminine details, and playful silhouettes. Creative directors Carol Lim and Humberto Leon have filtered the archives of founder Kenzo Takada through their own eyes, giving 21st century attitude to pieces with a 70s and 80s sensibility. Colors and prints are contrasted and clashed; kimonos inform the cut; ribbons and frills give folkloric charm, while sporty shapes add urban energy. It's a collection of designs that are totally unique to H&M, both wearable and inclusive while also shining fresh light on one of fashion's most thrilling histories. The collection will be available in over 250 H&M stores worldwide on 3 November 2016.



Temraza Is Now in New York!

Egyptian Fashion Designer, Farida Temraz, has taken her Temraza brand to global heights. This started with her winning first prize at the Paris Fashion Week in 2015. Now Temraza will be taking part in the New York Fashion Week with her SS'17 Collection under the Theme "Rise of the Pharaohs." Since 2015, Farida's Haute Couture designs have been worn by actresses on red carpets such as SAG Awards, Festival DE Cannes, and Oscar's Awards.