

Alexandria Again and Again

Sami Amin introduces another remarkable addition to his brand by launching the awaited 2017 Alexandria collection. The new pieces are all inspired by Alexandria including elements like mermaids, starfish and sea snakes. The designer, who says he has always been mesmerized by the coastal city, attempts to capture the smell of the sea, authentic culture, fresh breeze and breathtaking sunsets of his childhood love for Alexandria in his handbags and accessories that come in the distinctive leather of the Sami Amin brand. Elegant, ethnic and trendy, the new range is also very functional and practical.



The Weil Factor



Swiss watchmaker Raymond Weil is introducing the Tango 300, a progressive new chronograph that is water-resistant to 300m and combines aesthetic appeal with ergonomic functionality. The blending of black with steel lends a note of refinement, while the red hands and rubber strap emphasize its sporty, contemporary character. The luminescent indexes and screwed-down gadroons on the bezel highlight the signature design of the tango collection. Also available in a steel version, with a blue or black dial. [et](#)

Get InShape!

Topnotch beauty medical services provider InShape Clinic recently kick started its 11th year with the opening of its seventh branch. The new branch is located in Heliopolis, part of InShape's plan to expanding across the capital and become the first and only beauty clinic with 10 branches in Cairo and Alexandria by the end of 2016. Over the past decade, InShape has now grown into a fully fledged beauty healthcare and wellness provider with a vast wide range of services that cover beauty head to toe. Among their many services, InShape Clinic excels in laser hair removal using state-of-the-art machinery as well as premium quality botox and fillers for facial reconstruction. Earlier this year, InShape Clinic brought along the LipoSound device, to be the first clinic in Egypt that uses such high-tech state of the art equipment in liposculpture procedures with 99% effectiveness and successful results.

